

# Career-Counseling Effectiveness

Dianna Kissi and Dr. Debbie Borie-Holtz, PHD



### PURPOSE

Through a US Department of Labor
TAACCCT grant, Rutgers has been
contracted to serve as the third party
evaluator on a project designed to
measure the effectiveness of career
counseling programs at 15 institutions
within the Colorado Community
College System Consortium (CCCS)

### SIGNIFICANCE

- Many students do not persist in college due to non-academic elements such as social, familial and financial factors
- Career coaches provide intrusive advising as compared to the more traditional college counseling services
- What impact do career coaches have on the success of community college students in Colorado?

"There seems to be a hole in the model since there is no focus on Math developmental education students".

## METHOD

Interview coaches from 7 schools

Compile transcripts Analyze effective practices

113

Total
Served
Through
Career
Coaching

7	
Aims	149
CCA	112
CCD	648
CMC	53
CNCC	124
FRCC	168
LCC	77
MCC	279
NJC	185
OJC	136
PCC	190
PPCC	407
RRCC	99
TSJC	77

ACC

### OUTCOMES

- Location matters!
- English DE students have an apparent advantage compared to Math DE.
- Outreach to students matters...a lot!
- Demonstrate you care!

#### EVALUATION

A qualitative analysis of the interviews was coded to identify patterns and themes that suggested strategies for building student success. Quantitative data was also used to compare success rates among treated students.

"I really care about the students and want them to succeed."

In response to how to build a relationship with students.



### ACKNOWLEDGEMENTS

I would like to thank my preceptor, Dr.

Debbie Borie Holtz.